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62-61

FLORAL
GARDENS
INC.
106 Jefferson Ave.
ROSLYN HEIGHTS
N. Y.

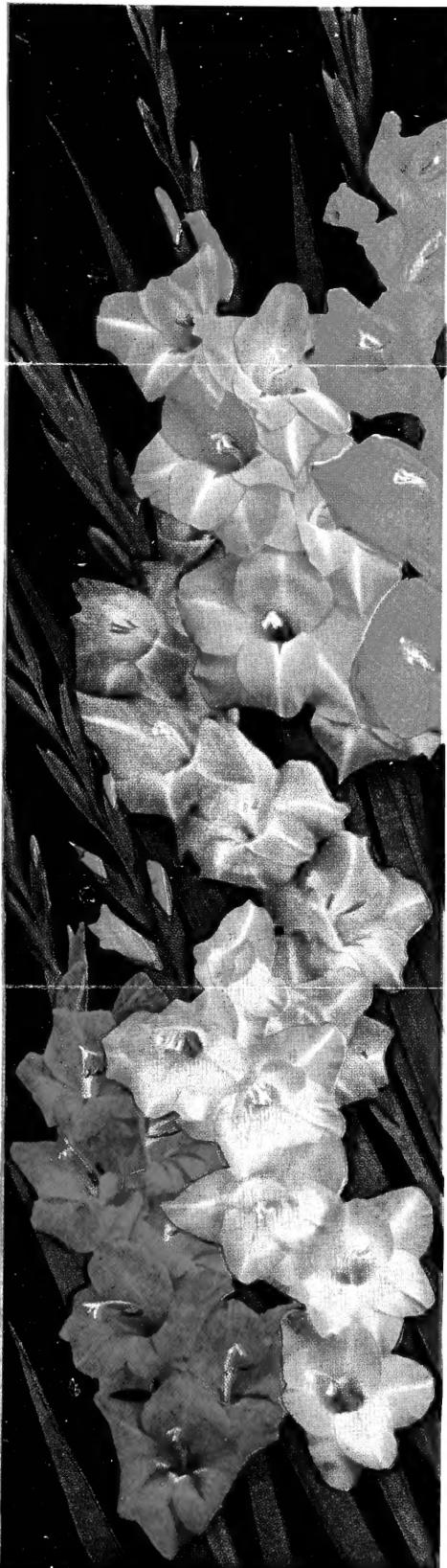


GIANT
DAHLIA
ANNA
BENEDICT
3 for \$2.40

Summer-flower Bulbs
RECEIVED
Spring 1948
★ APR 15 1948 ★
Section 562, P. L. & R.
U. S. Department of Agriculture

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Library
Wash.

Large-Flowered GLADIOLUS



ULTRA NOVELTIES FROM HOLLAND

For the guidance of those who wish to select the very best of the newest varieties imported from Holland, we offer below a list of eight really outstanding varieties. Each one of these varieties is extra fine in color, with excellently placed florets and tall upright spikes.

JUNEBELLS.	Snow-white. Six to eight large florets bloom at a time and are set beautifully on a strong, upright stem.	3	12
LEOPOLD STOKOFSKY.	White with delicate pink gloss and red blotch in throat. Vigorous grower.	\$0 70	\$2 25
MONSOER.	Velvety ruby-red. Florets are well placed and strongly attached to slender, stiff stems.	75	2 50
PAUL RUBENS.	Without a doubt the finest purple yet introduced. Stem is tall and vigorous.	90	3 00
SAALMONS GLORY.	Creamy white with distinct red markings on creamy yellow blotch. Six to eight beautifully formed, large flowers open at a time.	1 20	4 25
SOLE MIO.	Pure yellow with a striking scarlet marking in throat.	1 20	4 25
TOPSCORE.	Rich vermillion-red. A sensational exhibition variety.	70	2 25
UHU.	Smoky brown with rose and yellow throat. Has all the ideal qualities a perfect Gladiolus should have.	1 05	3 75

Collection A **1 bulb each of the above 8 novelties** **8 for \$2.20**

Separately packed and labeled.

SUPERB LARGE-FLOWERED VARIETIES

ACCA LAURENTIA.	Fiery orange with red throat.	12	100
BEACON.	Rose-scarlet with creamy blotch.	90	6 25
CORONA.	Creamy white with rose picotee edges.	1 45	10 75
DR. F. E. BENNETT.	Fiery scarlet; perfect form.	95	6 75
GOLD EAGLE.	Golden yellow. Very prolific grower.	85	6 00
HOPMAN'S GLORY.	Clear yellow without markings.	1 05	7 50
KING LEAR.	Rich wine-purple. Nice spike on tall stem.	1 00	7 25
MAID OF ORLEANS.	Pure white with light cream shade in throat.	80	5 75
MAJUBA.	Tall, scarlet-red. Midseason.	1 15	8 50
MARGARET BEATON.	Pure white with red blotch in throat.	1 30	9 50
MARGARET FULTON.	Beautiful deep pink. Very sturdy variety.	80	5 75
MINUET.	Clear light lavender. The last word in its color.	1 25	9 00
MRS. MARK'S MEMORY.	Deep magenta with reddish blotch.	1 30	9 50
PICARDY.	Immense spikes of rich apricot-pink blooms.	80	5 75
ROSA VAN LIMA.	Light rose with few darker lines in throat.	1 00	7 25
ROSE SPLENDOR.	Velvety deep rose with purple sheen.	90	6 25
SNOW PRINCESS.	Finest new white. Tall and straight spike.	95	6 75
TOKEN.	Flame-salmon with yellow throat.	80	5 75
VALERIA.	The leading red variety. Excellent form.	1 35	10 00
YELLOW HERALD.	Clear, pure shade of yellow. Tall, wiry stem.	1 30	9 50

Collection B **3 bulbs each of the above 20 varieties** **60 for \$4.85**

Separately packed and labeled.

GLADIOLUS in Separate Colors

The following offer of Gladiolus in separate colors is intended for customers who are not particularly interested in the named varieties but wish to make their selection according to color.

BRIGHT RED	SOFT PINK	PURE YELLOW
DEEP SCARLET	SNOW-WHITE	SAFETY-ORANGE
BRIGHT PINK	PURPLE-BLUE	

25 for \$1.50; 100 for \$5.75

Collection C **10 bulbs each of the above 8 colors** **80 for \$4.60**

Separately packed and labeled.

DE LUXE MIXTURE

An exceptionally fine blend of only the choicest large-flowered Gladiolus varieties in a wide array of the best colors.

12 for 75c; 25 for \$1.40

100 for \$5.25

Special Mixture

A special offer of young bulbs which will produce a nice display of flowers this season and year after year. This mixture includes all the leading colors and hues. Plant plentifully so as to have cut-flowers in quantity.

100 for \$3.00

Supplied in units of 100 only



Exhibition DAHLIAS

GIANT PRIZE-WINNING VARIETIES

Wonderful exhibition varieties, specially selected for giant size of flower, attractive color, and growing habit.

	Each	3	6	12
Anna Benedict. Deep rich garnet. The most satisfactory dark red variety grown.....	\$0 85	\$2 40		
Golden Prince. Rich gold, blended peach. Very free blooming. Giant exhibition type.....	85	2 40		
Jean Trimbee. Beautiful petunia-violet. Long-petaled, large flowers. Tall and strong grower.....	70	1 95		
Lucky Star. Amaranth-pink with white center. A striking Dahlia, perfect in every way.....	85	2 40		
Laetare. Striking color combination of scarlet and gold. Well-formed flower on good stem.....	70	1 95		
Michigan White. The pure white Dahlia. Flowers average 7 to 8 inches across.....	70	1 95		

Collection D One tuber each of the above 6 Prize-Winning Dahlias 6 for \$3.95

POPULAR DECORATIVE DAHLIAS

Outstanding varieties with vigorous growing habits, large blooms, straight stems and free-blooming qualities.

	Each	3	6	12
Avalon. Deep canary-yellow; long, erect stems.....	\$0 45	\$1 20		
Jane Cow. Massive blooms of bronzy buff and old-gold.....	50	1 35		
Jersey's Beauty. The finest true rose-pink. Decorative Dahlia.....	45	1 20		
Le Toreador. Rich, deep crimson-red. Robust grower.....	50	1 35		
Mrs. I. de Ver Warner. The favorite orchid-lavender variety.....	45	1 20		
White King. Pure white; beautiful form.....	50	1 35		

Collection E One tuber each of the above 6 Popular Decorative Dahlias 6 for \$2.40



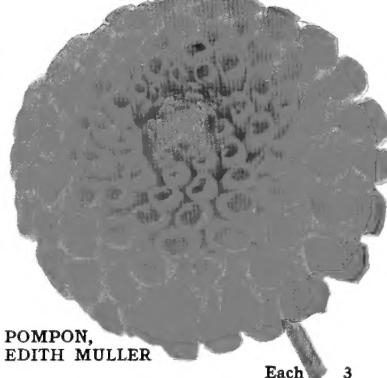
DECORATIVE DAHLIAS

The following list of Dahlias includes only those that we consider worthy of a place in every garden. It represents the cream of the finest varieties and many are proved prize-winners. Whether you select the massive Decorative, the refined Cactus, the dainty Pompon or the lovely Miniature varieties, you will be delighted with the results.

DAINTY POMPON DAHLIAS

These smallest of all Dahlias combine so many good features that they justly deserve a place in every garden. All flower abundantly.

	Each	3	6	12
Amber Queen. Clear amber, shaded apricot.....	\$0 30	\$0 80		
Edith Muller. Rosy orange and yellow.....	35	95		
Mary Munns. Rich deep orchid-lavender.....	35	95		
Morning Mist. Showy flower of white tipped lavender.....	40	1 05		
Snowclad. Leading white variety.....	35	95		
Sunshine. Brilliant scarlet. Most reliable and free-blooming red Pompon.....	35	95		



Collection F One tuber each of the above 6 Pompon Dahlias 6 for \$1.75

RICH-FLOWERING MINIATURE DAHLIAS

Exquisitely dainty and continuously in bloom. The flowers are long-lasting. Bushes are compact and free-branching.

	Each	3	6	12
Andries Orange. Bright orange Cactus type flower. Very outstanding.....	\$0 55	\$1 50		
Baby Royal. Salmon-pink shaded apricot. The most popular and one of the finest Miniature Dahlias.....	45	1 20		
Baby Sagamore. Golden amber flowers of fine form. Keeps wonderfully when cut.....	45	1 20		
Bishop of Llandaff. Duplex form of flower; bright scarlet. Fern-like, reddish purple foliage.....	45	1 20		
Fairy. Rose-pink. Early and continuous bloomer. Keeps wonderfully when cut.....	40	1 05		
Sylvia. Deep carmine-red blooms are produced in profusion throughout summer and fall.....	50	1 35		

Collection G One tuber each of the above 6 Miniature Dahlias 6 for \$2.30

REFINED CACTUS DAHLIAS

This type gained its popularity through the graceful, loose and refined flowers it produces. The following varieties are all excellent for cutting.

	Each	3	6	12
Beaute. A real Cactus of clear light yellow which leaves nothing to desire.....	\$0 70	\$1 95		
Golden Standard. Warm buff shaded amber and gold. Very pleasing in form.....	85	2 40		
Jersey's Dainty. White. A prolific bloomer with long stems. An excellent variety for cutting and for exhibition.....	70	1 95		
Miss Pittsburgh. The perfect light rose-pink Cactus. Fine stems, ideal growth, very free bloomer.....	85	2 40		
Orange Glory. Bright orange. Sturdy, erect growth. Very attractive.....	65	1 80		

Collection H One tuber each of the above 5 Cactus Dahlias 5 for \$3.20

DAHLIA DISPLAY GARDEN

Through Summer and Fall

The following collection is ideal for the Dahlia lover. It is complete in the selection of color, various types and forms and gives a wealth of blooms for cutting. These Dahlias will bring you endless joy all through the summer and fall.

Collection J

3 tubers each of the following varieties:

Anna Benedict. (Giant.) Red.	Bishop of Llandaff. (Miniature.) Scarlet.
Golden Prince. (Giant.) Yellow.	Fairy. (Miniature.) Rose-pink.
Mrs. I. De Ver Warner. (Decorative.) Orchid.	Edith Muller. (Pompon.) Orange.
Jersey's Beauty. (Decorative.) Pink.	Sunshine. (Pompon.) Scarlet.
	Jersey's Dainty. (Cactus.) White.

27 for \$12.25

INEXPENSIVE DAHLIA MIXTURES

A special assortment of Dahlias in a wide range of colors, well adapted for cutting.	12 for \$4.25; 25 for \$8.20
Decorative Varieties, Mixed	12 for 4.10; 25 for 7.90
Miniature Varieties, Mixed	12 for 3.40; 25 for 6.60

Date _____

Ship Prepaid to: _____

ORDER FORM
STASSEN FLORAL GARDENS, Inc.
ROSLYN HEIGHTS, N. Y.

Name _____

Address _____

Amount Enclosed \$ _____

QUANTITY	COLLECTION	PRICE
A.	8 GLADIOLUS in 8 Novelties	\$2.20
B.	60 GLADIOLUS in 20 Varieties	4.85
C.	80 GLADIOLUS in 8 colors	4.60
D.	6 Prize-Winning DAHLIAS in 6 var.	3.95
E.	6 Decorative DAHLIAS in 6 var.	2.40
F.	6 Pompon DAHLIAS in 6 var.	1.75
G.	6 Miniature DAHLIAS in 6 var.	2.30
H.	5 Cactus DAHLIAS in 5 var.	3.20
J.	27 Display Garden DAHLIAS in 9 var.	12.25
K.	21 DOUBLE BEGONIAS in 7 colors	4.10
L.	18 FRILLED BEGONIAS in 6 colors	3.30
M.	30 BEGONIAS in 4 types and 10 colors	5.70
N.	50 MONTBRETIAS in 5 var.	3.25
O.	9 CALLA LILIES in 3 var.	3.30
P.	9 HARDY LILIES in 9 var.	3.95
Q.	27 HARDY LILIES in 9 var.	10.75
R.	12 SPRING LILIES in 4 var.	3.15
S.	12 FALL LILIES in 4 var.	5.80
T.	9 COLCHICUM in 3 var.	3.00
U.	50 AUTUMN-FLOWERING CROCUS in 2 var.	1.90

VARIETIES

TOTAL \$ _____



DOUBLE BEGONIA

COLLECTION K 21 for
3 bulbs each of the 7 Double Begonia colors **\$4.10**
Separately packed and labeled

COLORFUL ANEMONES

Exceedingly brilliant flowers, excellent for cutting. They like to be planted about 2 to 3 inches deep in a cool, moist, but well-drained soil. These come in many colors.

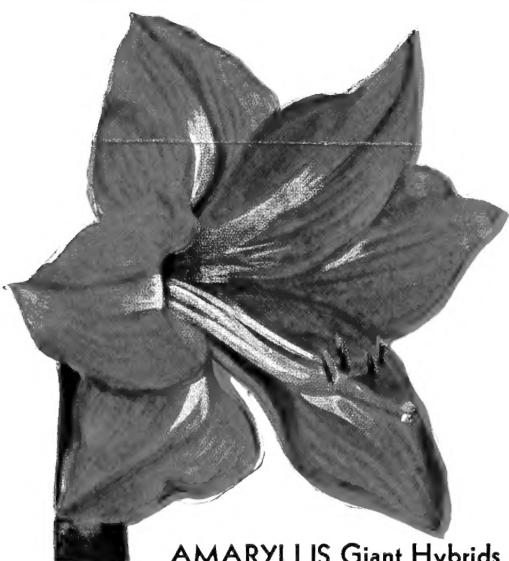
De Caen. Single.
12 for 60c.; 25 for \$1.10; 100 for \$4.00

DOUBLE RANUNCULUS

The spider-shaped bulbs produce, in June and July, many flower stems with fully double and large semi-double flowers.

Tecolote Giants Mixture. Consists of shades of orange, red, yellow and pink. Plant bulbs during May.

12 for 60c.; 25 for \$1.10; 100 for \$4.00



AMARYLLIS Giant Hybrids

One of the most expensive, but also the most beautiful of indoor plants. Bulbs throw vigorous stems with several giant blooms of lily-like form, the colors in the mixture ranging from the richest self-colors as crimson and red, to pink, red and scarlet markings on white grounds.

Each 50c.;

3 for \$1.35

Giant-Flowered BEGONIAS

Begonias are, perhaps, the handsomest of all summer-flowering plants. They are very popular for use in window-boxes, as house-plants, and for planting in beds or groups in moist, shaded areas. Gigantic flowers appear uninterrupted from July until frost. Bulbs may be lifted in autumn and stored in a cool place over winter for planting the following spring.

DOUBLE BEGONIAS

Brilliant full double flowers which greatly resemble the camellia in form.

Red	Scarlet	White
Pink	Salmon	Yellow
Orange		

Any above separate color, each 25c. 3 for 65c. 12 for \$2.50
Mixed colors, 3 for 60c. 12 for \$2.25 25 for \$4.30

SINGLE BEGONIAS

Gigantic flat flowers with a cluster of stamens in the center.

Red	Scarlet	White
Pink	Salmon	

Any above separate color, each 20c. 3 for 55c. 12 for \$2.10
Mixed Colors, 3 for 50c. 12 for \$1.90 25 for \$3.70

FRILLED BEGONIAS

A delightful new type. Gorgeous blooms with the petals frilled and ruffled.

Red	Orange	Copper
Pink	Yellow	White

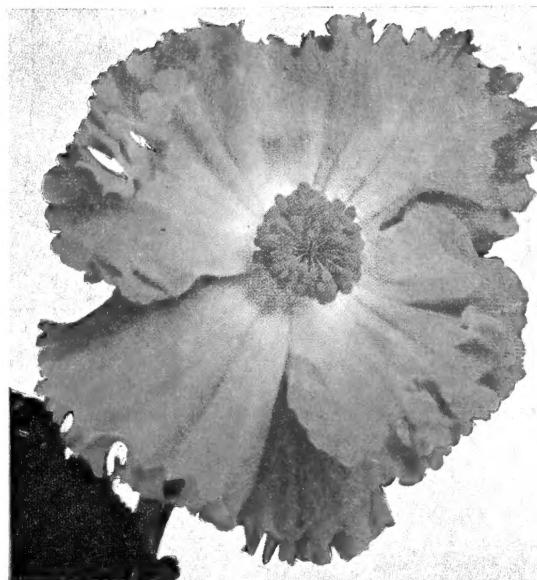
Any above separate color, each 25c. 3 for 60c. 12 for \$2.30
Mixed colors, 3 for 55c. 12 for \$2.10 25 for \$4.00

CARNATION BEGONIAS

Double flowers with short, deeply fringed petals giving the appearance of a carnation.

Red	Orange	Yellow
Pink		

Any above separate color, each 25c. 3 for 70c. 12 for \$2.60
Mixed colors, 3 for 65c. 12 for \$2.50 25 for \$4.80



FRILLED BEGONIAS

COLLECTION L 18 for

3 bulbs each of the 6 Frilled Begonia colors **\$3.30**

Separately packed and labeled

ACIDANTHERA

Charming and graceful bulb-flower. The mass of six or more tubular flowers suspended on gracefully arching 2-foot stems is most distinctive. Maroon-black markings accentuate the creamy white petals. In bloom for months. Plant, dig and store as you would Gladiolus.

3 for 70c.; 12 for \$2.50

GLOXINIA

One of the handsomest of summer-blooming tuberous-rooted plants; recommended for pot culture. Large, open, inverted bell-shaped flowers are freely borne above the velvety foliage.

Blanc De Meru. Rose with white throat.
Emperor Friedrich. Scarlet with white border.

Emperor William. Violet with white border.

Mont Blanc. White.

Roi Des Rouges. Dark crimson.

Violacea. Soft violet.

Waterloo. Bright scarlet.

Each 40c.; 3 for \$1.10; 12 for \$4.00



GLOXINIA

COLLECTION M

This collection consists of all types of Begonias.

12 DOUBLE 3 each Red, Orange, Pink, Yellow
6 SINGLE 3 each Salmon, Scarlet
6 FRILLED 3 each Copper, White
6 CARNATION 3 each Red, Orange

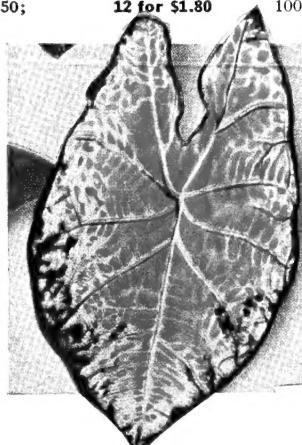
Separately packed and labeled.

30 for \$5.70

RAINBOW MIXTURE OF BEGONIAS

This inexpensive mixture includes all the different colors as well as the various types of Begonias. They will look extremely picturesque in your garden, planted in beds, groups, or as edgings.

25 for \$3.50; 12 for \$1.80 100 for \$13.25



Fancy-leaved CALADIUMS

Very showy foliage plants with red, green, and white variegated leaves. Marvelous pot-plants for the conservatory or sun-porch. Do well in shady window-boxes or even for out-door bedding in shady or semi-shady positions. Bulbs do best if started in pots, planting one bulb to a 6-inch pot. Extra-choice mixture—no two alike.

3 for \$1.00;

12 for \$3.75

Gloxinia bulbs may be planted from February until late May to provide for a succession of flowers. Place one bulb in a 5-inch pot filled with good rich sandy loam, water sparingly, place at once in warm sunny window or conservatory. Growth is quite quick. Gloxinia bulbs respond quickly and easily to the simplest of care and treatment.

MIXED COLORS AND SHADES OF GLOXINIAS.

3 for 90c.;

12 for \$3.25

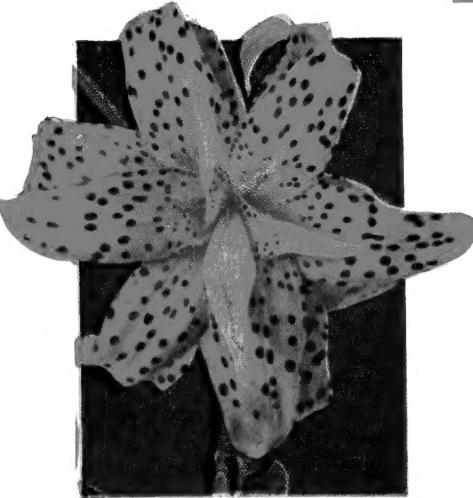
Hardy Garden LILIES



SPECIOSUM RUBRUM



HENRYI



TIGRINUM FLORE-PLENA

No class of plants for outdoor growing possesses as many charms as Lilies. Rich in color, stately and handsome in habit, and of such delicious fragrance that they stand out prominently. No herbaceous border should be without at least a few of them.

Lilies do best in the hardy border or among shrubbery. Any rich garden soil with good drainage will do. Most Lilies delight in a sunny location, but prefer to have the soil around the base of the plant somewhat shaded. Once established, they will increase in beauty each year.

Henryi. The flower-stalks, 3 to 5 feet tall, carry 5 to 8 flowers each, of a rich apricot-yellow. The flower petals are curled beautifully. Blooms in Each 3 Doz. August and September. \$0 70 \$2 00 \$7 50

Longiflorum (Easter Lily). Large, white, trumpet-shaped flowers on 2-foot stems; delightfully fragrant. Hardy and prolific. Blooms in July. 40 1 10 3 75

Philippinense. Lovely long trumpet-like white flowers with a beautiful pale emerald-green throat which gives the flower a distinct appearance. Grows 4 to 6 feet tall. Blooms in August and until stopped by frost. 40 1 10 3 75

Regale. A regal beauty. Gorgeous, bell-shaped, white flowers with a touch of canary-yellow in the throat and a shading of lilac-pink on the outside. Grows 3 to 5 feet tall. Blooms in July. 40 1 10 3 75

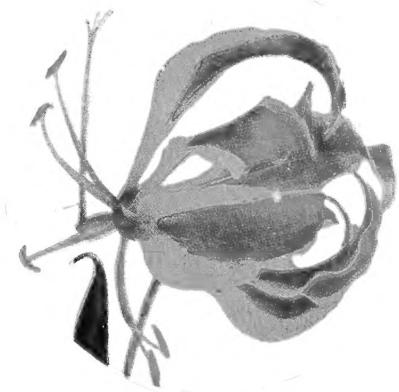
Regale Album. A pure white form of the popular and magnificent Regale Lily. It is new and extraordinarily beautiful. 65 1 90 7 25

Speciosum rubrum. Frosted white, suffused rose-pink and spotted crimson. The petals are gracefully reflexed. Blooms in August and September, with many flowers on each 3 to 4-foot stem. 90 2 55 9 75

Tenuifolium (Coral Lily). Dwarf, very graceful Lily, with clusters of recurved flowers of brilliant coral-red. Blooms in June. Height Each 3 Doz. 18 inches. \$0 25 \$0 70 \$2 50

Tigrinum flore-plena. Large, showy blooms of a bright salmon-orange spotted with purplish black. Grows 3 to 4 feet tall and blooms August and September. Very easy to grow. 25 70 2 50

Umbellatum. Large, straight, funnel-shaped flowers of burning red-orange color. Easily cultivated, robust and well suited to every garden condition. Blooms June and July. Height 2 feet. 30 80 2 75



Gloriosa Rothschildiana
(Glory Lily)

A splendid low climber, easy to grow in the garden; it does well in sheltered spots out-of-doors. Grows 2 to 3 feet high, producing a dozen or more gorgeous lily-like flowers of bright yellow and red. In bloom through the summer and autumn months. Store tubers in winter like Gladiolus.

Each \$1.00; 3 for \$2.85; 12 for \$10.80

Collection P 9 for
One bulb each of the above 9 Lily varieties **\$3.95**

Collection Q 27 for
3 bulbs each of the above 9 Lily varieties **\$10.75**

The flowering time of the various Lily varieties varies greatly; therefore we believe that by composing the following collections of spring and summer and fall-flowering varieties we are helping you to make your selection.

Collection R

Spring-flowering varieties

- 3 Longiflorum
- 3 Regale
- 3 Tenuifolium
- 3 Umbellatum

12 for \$3.15

Collection S

Summer and Fall-flowering varieties

- 3 Henryi
- 3 Philippinense
- 3 Speciosum rubrum
- 3 Tigrinum Flore-plena

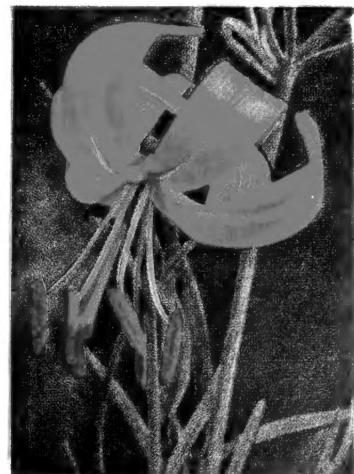
12 for \$5.80



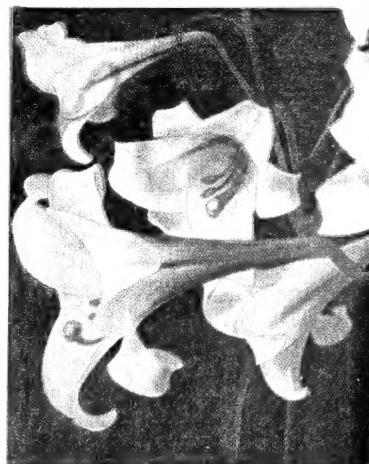
REGALE



LONGIFLORUM (Easter Lily)



TENUIFOLIUM



PHILIPPINENSE

AUTUMN-FLOWERING CROCUS

The autumn-flowering Crocus are among the most beautiful of woodland flowers and are at home in either lawn or rock-garden. Each bulb produces a number of Crocus-like blossoms during September and October. Since they bloom without foliage, they are effective when set in carpets of Thyme, Veronica, Pachysandra, and the various Sedums. Plant the bulbs where they can be left undisturbed, to increase each year. The bulbs, if grown indoors, will bloom during September without soil or water and after blooming may be planted outdoors.

COLCHICUM (Meadow Saffron)

Large bulbs which produce clumps of giant crocus-like blooms and maintain a succession of flowers from September till November.

Autumnale. Lovely free-flowering variety of rosy purple.

3 for \$1.00; 12 for \$3.50

Autumnale Album. Pure white; increases very quickly.

3 for \$1.00; 12 for \$3.50

Lilac Wonder. An exceptional variety of beautiful mauve-violet.

3 for \$1.25; 12 for \$4.50

Collection T

3 bulbs each of the above 3
Colchicum varieties

9 for \$3.00

AUTUMN-FLOWERING CROCUS are shipped in August.

MADONNA LILIES are shipped in September.

CROCUS (Autumn-flowering)

The great pleasure of having quantities of these fall-blooming Crocus in the lawn, rock-garden, along the bank or driveway is easily within your grasp.

Speciosus. Bright violet-blue, prettily veined, having orange-red anthers and light yellow throat.

12 for 50c.; 100 for \$3.50

Zonatus. Rose-lilac with yellow center and further distinguished by an orange zone in the throat.

12 for 55c.; 100 for \$3.75

Collection U

25 bulbs each of the above 2
Colchicum varieties

50 for \$1.90

UNITED STATES POSTAGE
25¢
BEST IN
GARDEN, N.Y.

LILUM CANDIDUM (Madonna Lily)

This exquisite Lily produces fragrant, snow-white flowers on stems 4 feet tall. Blooms in June.

3 for \$1.30; 12 for \$4.75



PUSCHKINIA



CHIONODOXA



BLUE MUSCARI



SCILLA SIBIRICA

DELIVERY. Prices include transportation charges.

GUARANTEE. All bulbs are guaranteed to be true to name and sure to bloom.

CULTIVATION. Easily followed instructions enclosed with every shipment.



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U.S.A.

	100	1000
Puschkinia Libanotica.	\$2.75	\$25.00
Chionodoxa.	1.75	15.00
Blue Muscari.	2.00	17.50
Scilla Sibirica.	3.25	30.00